

CULTURE OF HEALTH LEADERS

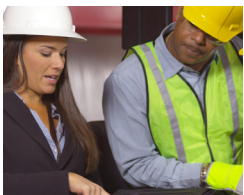
A Robert Wood Johnson Foundation program



Be a Change Leader.
Build a Culture of Health.

APPLICATIONS OPEN JANUARY 2017

Leadership development and funding opportunity for leaders from all fields and professions that influence health—including education, transportation, technology, public health, government, faith/spiritual, business, health care, social service, economic development, urban planning, and others.



Culture of Health Leaders connects a diverse array of private, public and nonprofit sector leaders to:

- Take their leadership and influence to the next level.
- Collaborate in new ways to create a healthier, more equitable future for all people.
- Develop advanced leadership skills to build a Culture of Health that will enable all to live longer, healthier lives now and for generations to come.

This national program is co-led by the National Collaborative for Health Equity and CommonHealth ACTION.

It is one of four national change leadership programs designed by the Robert Wood Johnson Foundation to extend the influence and impact of leaders working to build a Culture of Health—one in which health is a guiding social value and everyone can attain the best health possible. Participants will become the next generations of leaders, collaborating across sectors to upend the status quo, address health disparities, and take bold steps to achieve greater equity in communities across the country.

“Regardless of their profession, Culture of Health Leaders will engage in creating an alternative future, one in which all people have equitable opportunities for their best possible health and well-being.”

—Natalie S. Burke
President and CEO
CommonHealth ACTION

“Culture of Health Leaders will embark on a life-changing journey to build their leadership capacity, and, in so doing, positively affect the lives of millions around the country.”

—Brian Smedley
Executive Director and Co-Founder
National Collaborative for Health Equity

Visit www.cultureofhealth-leaders.org for more information.



Program Elements and Timeline

PROGRAM ELEMENTS

Each year, *Culture of Health Leaders* selects up to 50 participants from a wide range of fields and professions, recognizing that it takes leaders in health and every other sector to radically shift the wellbeing of our communities and our nation. We welcome applications from individual leaders who are highly motivated and poised to collaborate across sectors. Applicants should have a strong record of leadership experiences (formal and/or informal) and the desire to achieve higher levels of leadership effectiveness. We encourage applicants at all levels in their leadership development. Participants work and learn from their home communities; they do not need to relocate and can continue working full time.

Participants will:

- Attend up to four meetings per year (travel funded by the program).
- Participate in advanced leadership development curriculum and experiences in areas such as futures and change management, health equity, and social innovation.
- Receive mentoring and executive coaching.
- Create an individual leadership plan that includes self-assessment, leadership development goals, project work, and goals for sustaining leadership development and impact after the program is completed.
- Implement a bold leadership project with guidance from nationally recognized mentors and coaches.
- Receive an annual stipend of \$20,000 per person and additional tools and resources to complete a bold project.

The Culture of Health Leaders program curriculum and experience is designed to develop and support leaders through a three-year process that results in their mastery of self, relationships, environment, and change. Components of the program include:

- Leadership and collaboration across sectors, professions, and disciplines
- Community engagement and ability to influence systems and institutions
- Issue-framing and public will-building
- Deep understanding of equity, Culture of Health, research, and other concepts
- Communication and advocacy

CULTURE OF HEALTH LEADERS: PROGRAM PARTNERS

American Planning Association
 American Public Health Association
 Build Healthy Places Network
 Center for Creative Leadership
 Institute for Alternative Futures
 Leadership Learning Community

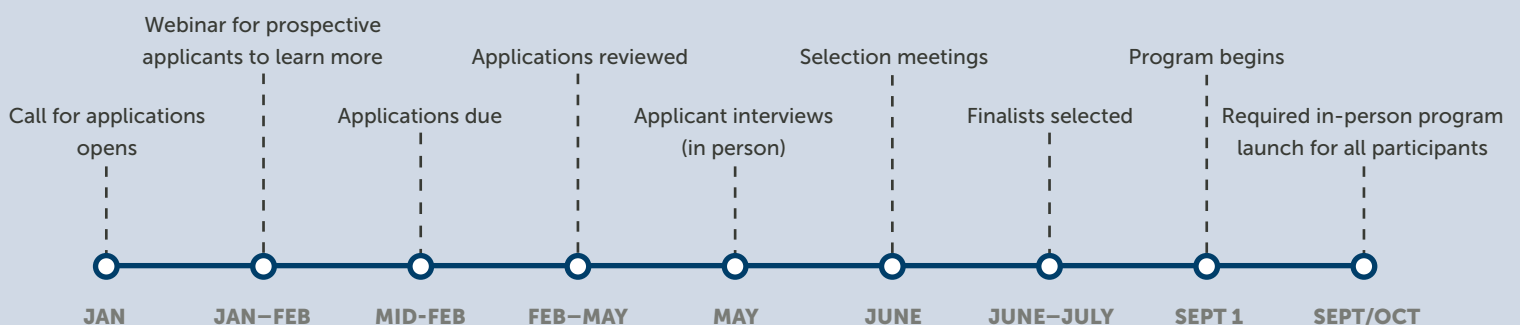
CHANGE LEADERSHIP AT RWJF

In addition to *Culture of Health Leaders*, RWJF supports these other change leadership programs:

- *Health Policy Research Scholars* (for first- or second-year doctoral scholars from populations underrepresented in graduate programs)
- *Interdisciplinary Research Leaders* (for teams of researchers and community leaders)
- *Clinical Scholars* (for practicing clinicians)

Each program combines leadership development, mentoring, and collaboration across programs and sectors to build a Culture of Health. Details and application information at www.rwjf.org/changeleaders.

2017 TIMELINE



Timeline subject to change. Check our website for updates.