

# COLLABORATE. INNOVATE. TRANSFORM COMMUNITIES.

## CULTURE OF HEALTH LEADERS

For individuals—from any field or focus—who want to advance equity and health  
APPLICATIONS  
OPEN IN JANUARY



“This program is a great opportunity to build skills and develop strategies to improve health for all people by focusing on issues of equity.”

—Lisa Richardson, *director of research and evaluation, Institute of Women and Ethnic Studies*  
(PICTURED ABOVE: BOTTOM RIGHT)

VISIT [CULTUREOFHEALTH-LEADERS.ORG](http://CULTUREOFHEALTH-LEADERS.ORG) TO MEET MORE LEADERS.

## Lead the Way to a Culture of Health.

Culture of Health Leaders is a national leadership development program for people working in all fields and sectors—from business and tech professionals to artists and community organizers—who have the drive and passion to collaborate in building thriving communities. Their innovation helps build a Culture of Health, one in which everyone in America has a fair and just opportunity to achieve the best possible health and well-being.

- Gain new perspectives and ideas by collaborating with people from diverse fields and backgrounds.
- Build skills in creating more equitable policies and practices.
- Receive an annual stipend to support your participation.

A Robert Wood Johnson Foundation program

# PROGRAM OVERVIEW

Culture of Health Leaders is for visionary individuals who are sparking changes in communities to overcome injustice and promote opportunity, allowing everyone access to what they need to thrive. Leaders in the program develop deep relationships with other diverse thinkers and doers, knowing that meaningful change cannot be achieved alone. During the course of the program, leaders undertake a personal and professional journey that broadens their perspectives and approaches, amplifying their ability to solve complex health challenges in their communities.

## APPLICATION CRITERIA

We encourage applications from individuals at all points along their leadership path—emerging or established. We are looking for people representing a variety of sectors.

## PROGRAM ELEMENTS

Participants work and learn from their home communities; they do not need to relocate and can continue working full-time. Participants will:

- Receive an annual stipend of \$20,000 for three consecutive years.
- Create an individual leadership plan that includes self-assessment, leadership development goals, and goals for sustaining continued growth after the program is completed.
- Receive top-tier professional coaching from national leaders in change management, health equity, and social innovation.
- Implement a strategic Culture of Health initiative in their home community in the third year of the program.

## RESULTS: ENHANCED SKILLS AND LEADERSHIP

The curriculum and experience are designed to support leaders in developing mastery in areas critical for effective leadership, from knowledge of their own skills and areas of growth to a deep understanding of their environment and what it takes to drive change. Leaders will be equipped to:

- Lead and collaborate across sectors, professions, and disciplines.
- Transform systems, policies, and institutions to be more equitable, diverse, and inclusive.
- Frame issues and build public will to address them.
- Advocate for systemic change.

## CULTURE OF HEALTH LEADERS

A National Leadership Program

**CULTURE OF HEALTH LEADERS IS CO-LED BY THE NATIONAL COLLABORATIVE FOR HEALTH EQUITY AND COMMONHEALTH ACTION. PARTNERS INCLUDE:**

American Planning Association  
Build Healthy Places Network  
Center for Creative Leadership  
Institute for Alternative Futures  
Leadership Learning Community

## LEADERSHIP PROGRAMS AT RWJF

Culture of Health Leaders is just one of the Robert Wood Johnson Foundation's leadership programs for people who are interested in applying their expertise—no matter what they do—to help make our country healthier for all. Some other programs are:

- **Clinical Scholars**, for teams of experienced health care providers from diverse disciplines.
- **Health Policy Research Scholars**, for second-year doctoral students from underrepresented populations and/or disadvantaged backgrounds.
- **Interdisciplinary Research Leaders**, for teams of researchers and community leaders.

Information about these and additional leadership programs at:

[rwjf.org/leadershipforbetterhealth](http://rwjf.org/leadershipforbetterhealth)

Timeline subject to change. Check our website for updates.

## TIMELINE

